



# ADEEL FAHIMULLAH

Product Designer

## Experience

### Walt Disney Studios | Product Design Lead

Nov 2016 - Present

Leading product design efforts at Movies Anywhere. Creating for iOS, Android, Web and OTT experiences. Designed and launched Screen Pass feature to over 10 million users. Mentored designers and worked directly with engineering, product, marketing and leadership. Promoted from Senior to Lead designer.

### Playground Digital | Product Designer

Jan 2015-Oct 2016

Led product design efforts at Playground Digital. Designed and launched a custom OS ontop of Android for a kid-safe tablet. Designed a mobile messaging application for kids on iOS and Android.

### iDeaUSA | Graphic Designer

Jan 2013-Dec 2015

Lead design efforts on email campaigns, marketing material, and packaging.

### Centric Media | Graphic Designer

Jan 2012-Dec 2013

Worked to design and develop branding, marketing materials, and packaging for companies small and large.

## Skills

### Design

User research, user testing, information architecture, user flows, wireframes, rapid prototyping, branding, iconography, typography, design systems

### Tools

Sketch, Figma, Adobe Creative Suite, Zeplin, Principle, Framer, Invision, UserTesting.com

## Hobbies

Live Electronic Music, Travel, Fitness, Cooking, Fashion, Watching TV & Movies, Architecture, Art & Design

## Contact

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